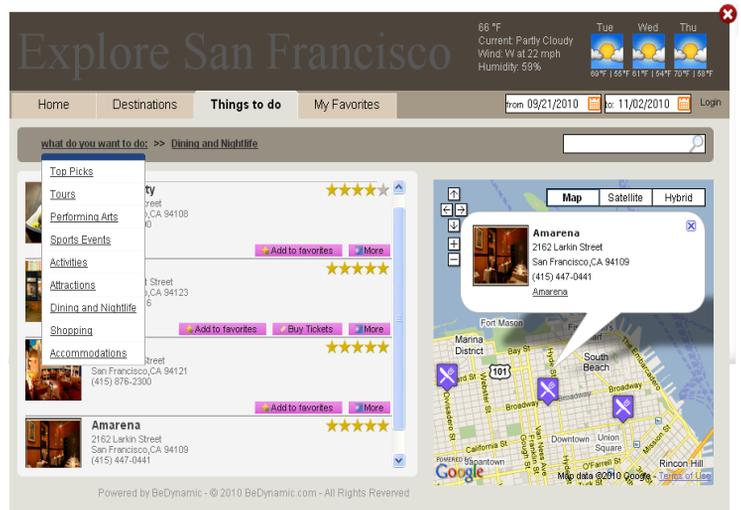
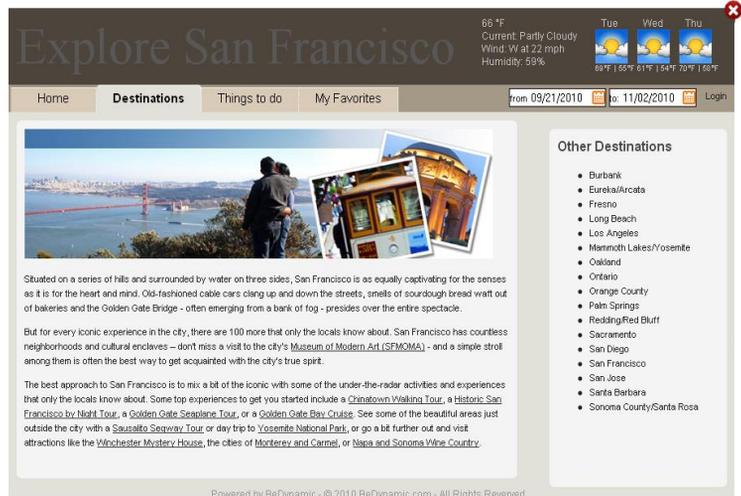


Whoever you are in the Travel Industry-Airline, Hospitality, Events Marketer, Destination Marketing Organization, or Online Travel Provider-BeDynamic's new Virtual Concierge 2.0 will keep visitors on your site longer, convert lookers to bookers, and provide you with an additional revenue stream. How do we do all this? Our solution comes from years of experience and a lot of hard work, from collecting accurate, *global* entertainment data and keeping it current, to creating fun, engaging ways for customers to book the events, concerts and restaurants that matter to their trip, *in real-time!* The Virtual Concierge 2.0 brings it all together in a simple, affordable Ajax based application that can be branded for your web environment and easily integrated. At BeDynamic, we answer the question of *What travelers do when they get there.*

## CONVERSION IS KEY

We know that your customers are a lot more likely to book travel products if they can check out and plan their entertainment options while they're booking their trip. For them, it's not only the journey or accommodation, but the destination that truly counts. Sporting events, concerts, museums, galleries, cultural events, nightlife and dining are what matter to them, so give them a reason to plan it all while booking on your site. You'll attract new visitors, drive organic SEO and add ancillary revenues all while building your brand and improving customer satisfaction.

We built the Virtual Concierge 2.0, but it really belongs to you. We'll configure it to the look and feel of your brand, add custom content, events and activities suited for your travelers, and even include an image gallery of your destination(s). And don't worry about integration. The widget is simple and can be positioned and sized for almost any web environment.



## PACKED WITH POWERFUL FEATURES

The Virtual Concierge 2.0 is no watered-down widget. It's teeming with robust features that let travelers scan and plan in all kinds of ways once they know their destination. From Top Picks to Mapping to Itinerary building to Analytics, it is the complete solution for online travel and destination marketing organizations.

## DESTINATION TOP PICKS & CUSTOM SEARCH

Destination top picks are the most popular events, attraction and venues that travelers love to know about. Also, users can perform a custom search across the BeDynamic database of over 200,000 monthly event and activity entertainment content items by name, destination, date, category or sub-category. It's simple and fast, and they never have to leave your site.

## CHECK THE RESULTS IN BOTH LISTING AND MAP VIEWS

Search results are presented in a listing and map view so that bookers can determine where the theatre is in relationship to the restaurant they're planning to visit or the hotel they're staying in. Search results are presented in the Map view and Travelers can see what's near by just rolling over the map icon with the mouse to see the detail of the venue or attraction. They can dive deeper by clicking to see more or save their selections to a 'my favorite' listing.



## REAL-TIME ITINERARY BUILDING, WITHOUT LEAVING YOU BEHIND

The Virtual Concierge 2.0 can provide destination Tours, Concerts, Performing Arts, Sports Events, Activities and Attractions, Dining and Nightlife, Shopping and Getting Around, all of which can be researched, and even booked by purchasing tickets or reserving a table. Users can populate and sort their 'my favorites' listing, and sign up with their email to create a detailed itinerary for their trip that can be shared with friends, printed or populated in their on-line calendar.

## USE THE POWER OF YOUR BRANDED IPHONE APP TO STAY CONNECTED

Your visitors can even opt-in to an iPhone App. download. They can then transfer their saved 'favorites' or itinerary to their mobile phone and explore the destination with all the features of a smart mobile application all under *Your Brand!* They can map their itinerary selection, view what other events and attractions are close by, receive coupons and targeted offers, and then provide ratings and reviews as UGC feedback, available to you and your other users. You'll reach a new height in member satisfaction and be able to affordably meet the marketing goals and objectives for your organization.



For more information or for a demo visit [www.bedynamic.com](http://www.bedynamic.com)

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